





Key Action: Cooperation for innovation and the exchange of good practices  
Action Type: Knowledge Alliances for higher education

## Project Title

# STArtup skills for Researchers and innovaTors in Entrepreneurship Development

## Project Coordinator

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## Project Information

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**Partners** VENTURE HUB SL (ES) , TRANSLATED SRL (IT) , EUROPEAN YOUNG INNOVATORS FORUM ASBL (BE) , UNIVERSITA DEGLI STUDI ROMA TRE (IT) , UNIVERSIDAD DE NAVARRA (ES)

## Project Summary

Research innovations often remain locked within research organisations (HEIs/research institutes and research-active businesses), never making their way into commercial startups or new business units. Leveraging these innovations should be a priority for such institutions. However, due to a dearth of entrepreneurial skillsets, researchers have little understanding about: (1) how to bring these innovations to market; (2) how to generate revenue; or (3) how to create important new areas for sustainable employment. The STARTED project will put in place a project-based learning approach for developing entrepreneurial skills (and spirit) in researchers, to foster interactions between stakeholders in R&D innovation, and to guide the transfer of innovative research projects through to becoming robust startup opportunities. The mission is to teach more researchers how to create companies. This project will enable the setting up of a European Research-to-Startup Centre (ERSC) supported by a shared web platform which will centralise ad hoc learning and training contents/tools/guidelines to create/help future entrepreneurs/intrapreneurs. Dedicated modules to promote interactions with R&D organisations, technical centres or business angels (ResearchInno database and forum) will be available to support participants. The scope of dissemination in this project is far-reaching considering the imperative of national R&D bodies and the support of European startup organisations. The key benefits for European society are: the creation of sustainable bridges between research organisations and startup ecosystems; the development of entrepreneurial skills through guided self-learning; an increase in researcher employability by IDEs (innovation-driven enterprises); and an improvement in innovation transfer to businesses in a variety of sectors in search of competitiveness enhancement (agriculture, tourism, sports, etc.).

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